

In the Claims

Please amend the claims as indicated below. The language being added is underlined (“ ”) and the language being deleted contains strikethrough (“~~—~~”):

1. (Currently amended) A ~~method of~~ program storage device readable by a machine and encoding a program of instructions for generating a set of ~~standardised~~ standardized electronic mail addresses, said instructions operable to including:

~~providing~~ provide a personal name code indicative of the name of a person;_i

~~providing~~ provide a location code indicative of a known location of the person;_i

~~generating~~ generate an electronic mail address for said person based on said personal name code and said location code;_i and

~~providing~~ provide a database of said electronic mail addresses for a plurality of persons at one or more locations.

2. (Currently amended) A ~~method~~ The program storage device according to claim 1, wherein the location code is a postal code, ~~or area code~~ country specific address locator code, a telephone area code, ~~or a region specific portion of a telephone number~~.

3. (Currently amended) A ~~method~~ The program storage device according to claim 1, wherein the personal name code ~~preferably~~ includes at least a the person's family name.

4. (Currently amended) A ~~method~~ The program storage device according to claim 1, wherein one or more structured addresses are created for each individual in a country, geographic region or state.

5. (Currently amended) ~~A method~~ The program storage device according to claim 1, wherein one or more subsidiary addresses, including existing electronic addresses, are attached to ~~an individual's~~ the person's electronic mail address in the database.

6. (Currently amended) ~~A method~~ The program storage device according to claim 1, wherein the instructions are further operable to:

~~including the step of attaching~~ attach a unique identifier to ~~an individual's~~ the person's electronic mail address.

7. (Currently amended) A system for generating a set of ~~standardised~~ standardized electronic mail addresses, including:

logic configured to generate a personal name code ~~a personal name code generator~~ ~~for providing a personal name code~~ indicative of the name of a person;

logic configured to generate a location code ~~a location code generator~~ ~~for providing a location code~~ indicative of a known location of the person;

logic configured to generate an address generator ~~operable to generate an~~ electronic mail address for said person based on said personal name code and said location code; and

logic configured ~~a database creator operable to~~ provide a database of said electronic mail addresses for a plurality of persons at one or more locations.

8. (Currently amended) A system according to claim 7, wherein the location code is a postal code, ~~or area code~~ country specific address locator code, a telephone area code, or a region specific portion of a telephone number.

9. (Currently amended) A system according to claim 7, wherein the personal name code includes at least a the person's family name.

10. (Currently amended) A system according to claim 7, wherein the logic configured to generate an electronic mail address creator ~~is operable to~~ create one or more structured

addresses for each individual in a country, geographic region or state associated with the person.

11. (Currently amended) A system according to claim 7, wherein the logic configured to generate an electronic mail address creator is operable to attach one or more subsidiary addresses, including existing electronic addresses, to ~~an individual's~~ the person's electronic mail address in the database.

12. (Currently amended) A system according to claim 7, wherein the logic configured to generate an electronic mail address creator is operable to attach a unique identifier to ~~an individual's~~ the person's electronic mail address.

13. (New) The program storage device according to claim 1, wherein the instructions are further operable to:

collect the name and the known location of the person from an information source.

14. (New) The program storage device according to claim 1, wherein the instructions are further operable to:

provide the database of electronic mail addresses on-line.

15. (New) The program storage device according to claim 14, wherein the instructions are further operable to:

locate the electronic mail address of the person in the database.

16. (New) The program storage device according to claim 1, wherein the instructions are further operable to:

determine whether the electronic mail address generated for the person based on the personal name code and the location code is non-unique, and

wherein upon determining that the electronic mail address generated is non-unique, generating the electronic mail address for the person by attaching an indicator to the electronic mail address.

17. (New) The system of claim 7, further including:

logic configured to collect the name and the known location of the person from an information source.

18. (New) The system of claim 7, further including:

logic configured to provide the database of electronic mail addresses on-line.

19. (New) The system of claim 18, further including:

logic configured to locate the electronic mail address of the person in the database.

20. (New) The system of claim 7, further including:

logic configured to determine whether the electronic mail address generated for the person based on the personal name code and the location code is non-unique, and

wherein upon determining that the electronic mail address generated is non-unique, generating the electronic mail address for the person by attaching an indicator to the electronic mail address.